

For Immediate Release
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The Rose World Is Coming To Vancouver, BC for the 2009 World Rose Festival and Convention June 18 – 24, 2009

Vancouver Rose Society to Host Prestigious International Event

Vancouver, BC – Rose enthusiasts from around the World are coming to Vancouver, British Columbia, Canada, June 18 to 24, 2009, for the internationally acclaimed World Rose Festival and Convention. This event is the ultimate rose experience, with the Convention attracting rosarians from across the globe and the Festival offering the public a complete indulgence in everything to do with roses.

The Vancouver Rose Society, in conjunction with the World Federation of Rose Societies' World Rose Convention is hosting the World Rose, being held June 19 to 21, 2009 at the newly completed Vancouver Convention and Exhibition Centre. An anticipated 15,000 flower enthusiasts will come to learn and share everything about the rose.

“The World Rose Festival is a true celebration of the rose,” says Brenda Viney, World Rose Festival and Convention Co-chair. “We have so much happening, it’s very exciting. There will be a world-class judged rose show, display gardens, landscaper garden vignettes, expert advice from local and international rose breeders, floral design displays from some of the city’s cutting-edge florists, workshops and lectures, art and photo exhibits, an extensive marketplace and artisan corner, a kids’ garden area, entertainment and the Rose Bistro.”

For more information on the Festival and to sign up for the e-newsletter, visit www.worldrosefestival.com or visit the blog at www.worldrose2009.blogspot.com.

The World Federation of Rose Societies, the Canadian Rose Society and the American Rose Society will host the World Rose Convention 2009, June 18 to 24, 2009, at the Westin Bayshore Hotel, Vancouver. “We are very pleased that many of the world’s top international rose experts will be coming to share their knowledge, research and experience with delegates,” says Gerald Méylan, President of the World Federation of Rose Societies. “We have speakers coming from New Zealand, Norway, Russia, South Africa and China to list a few. There will also be tours of some of BC’s most beautiful gardens enabling us to showcase the special opportunities the Pacific West Coast offers rose gardeners.”

The World Rose Convention will bring together over 800 rosarians from 40 countries for seven days of lectures, workshops, idea exchanges, research, garden tours and more. The American Rose Society is also hosting its annual convention alongside with the World Rose Convention. For more information on the Convention or to register, visit www.worldrose-vancouver2009.com.

Canadian Rose Society and the Vancouver Rose Society

Founded in 1954 and 1949 respectively, the CRS and the VRS serve over 800 members and are educational, non-profit organizations dedicated exclusively to the cultivation and enjoyment of roses throughout BC and Canada.

www.canadianrosesociety.org / www.vancouverrosesociety.org

World Federation of Rose Societies

Founded in 1968, the World Federation of Rose Societies (WFRS) is the world's largest international organization of rose enthusiasts representing more than 100,000 rose lovers in 40 member countries. The WFRS strives to increase the knowledge of the rose and expand communication between the member national societies.

www.worldrose.org

The American Rose Society

Founded in 1892, the ARS has over 15,000 members dedicated to the enjoyment, enhancement and promotion of the rose, America's floral emblem. This national organization, with almost 400 local chapters and affiliates throughout the United States, offers rose-related activities and information.

www.ars.org

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