Be Part of the Medical Community that Defines Global Cardiovascular Risk Reduction.

### **Vancouver Hypertension 2010 News**

**April 2010** 

Thank you to everyone who submitted an abstract for <u>ISH 2010</u>. The Executive Organizing Committee is pleased to announce that over 1,300 abstracts were submitted! The review process has begun and the Committee is pleased with the exceptional quality of abstracts reviewed thus far.

The Early Bird Registration Deadline for ISH 2010 is quickly approaching. Be sure to register by **May 15, 2010** and save \$100 on your registration fee! <u>Click here</u> for more information and how to register for the meeting.

In this month's *News*, read all about:

- Scientific Program Highlights
- Stay at an Official Meeting Hotel!
- Sponsorship and Exhibit Opportunities
- Vancouver Celebrity Watch

# **Scientific Program Highlights**

The theme of the meeting **Global Cardiovascular Risk Reduction** is aptly highlighted by two of the symposia at the meeting: *Prevention of Cardiovascular Disease with Worksite/Community Based Programs & GPCR Signalling: Dysregulartion in Hypetension: A Tribute to Jaques de Champlain.* 

#### Prevention of Cardiovascular Disease with Worksite/Community Based Programs

This symposium is of interest to clinicians (physicans, nurses, dieticians and allied health professionals) initiating therapy for patients at high risk of cardiovascular disease and public health professionals interested in finding optimal ways to reduce cardiovascular risk in their country or community. This symposium brings together different experiences from across the globe to determine the best way implementing approaches to manage cardiovascular risk.

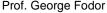
Eastern European Experience George Fodor, University of Ottawa Heart Institute, Canada

The Israeli Experience

J.R. Viskoper, President, The Israeli Forum for Prevention of Cardiovascular Diseases

Results of Work Place Clinical Trials in China XH Zhang, MD, PhD, Faculty of Medicine, Chinese University of Hong Kong







Prof. J.R. Viskoper



Prof. XH Zhang

GPCR Signalling: Dysregulation in Hypertension: A Tribute to Jaques de Champlain G protein-coupled receptors (GPCRs), comprise a large family of transmembrane receptors that have been implicated as a key intracellular signal transduction pathway in cardiovascular disease. This symposium honors one of the Hypertension community's pioneer Investigators, the late Dr. Jaques de Champlain and consists of outstanding basic science experts in the field of signal transduction, vascular smooth muscle and hypertension.

An Overview of GPCR Signaling
Marc Caron, Duke University Medical Center, United States

GPCR Signaling Pathways in Vascular Smooth Muscle Cells Michel Bouvier, Université de Montréal, Canada

Altered GPCR Signaling in Hypertension Robert Gros, Vascular Biology Research Group, Robarts Research Institute, Canada



Prof. Marc Caron



Prof. Michel Bouvier



Prof. Robert Gros

ISH 2010 welcomes you to attend and interact with the experts as we address global cardiovascular risk and its consequences on target organ disease. To view the scientific program or for more information on the highlighted symposia, <u>click here</u>.

## Stay at an Official Meeting Hotel!

ISH 2010 is pleased to offer a selection of hotels that will fit any budget, all within a short walk to the Vancouver Convention Centre. Visitors from Europe will find hotel rooms in Vancouver are not only less expensive than their European counterparts, but also are much more spacious and offer breathtaking views of downtown Vancouver, the mountains and the inner harbour. For a complete list of official meeting hotels <u>click here</u>.

Be sure to book your stay at one of the official meeting hotels when you register for the meeting.

The ISH 2010 official meeting hotels include two 5 Star properties - the Pan Pacific and the Fairmont Waterfront:

#### The Pan Pacific



The Pan Pacific Vancouver occupies a privileged position atop the magnificent Canada Place complex on Vancouver's dramatic waterfront -- offering panoramic views of the city, harbour, and Coastal Mountains. Sharing Canada Place, a well-known city landmark, are the Vancouver Convention Centre and Vancouver's Cruise Ship terminal, where the famous Alaska cruises depart.

#### Room (1 King or 2 Double Beds) Single/Double Rate

- Deluxe City View / Deluxe Inner Harbour View: \$285 (213€)
- Deluxe Harbour Mountain View: \$305 (228€)

#### **The Fairmont Waterfront**



Located on the waterfront and connected to the Vancouver Convention Centre, this elegant, contemporary hotel has spectacular views of the mountains and harbour from 70% of the guestrooms, and is close to fine dining, local attractions and shopping. The complimentary health club is connected to a breathtaking seawall path into Stanley Park for joggers, walkers & cyclists.

### Room (1 King, 1 Queen or 2 Double Beds) Single/Double Rate

- Fairmont Skyline \$270 (201€)
- Portside & Waterfront Deluxe Rooms \$294 (219€)

#### **GROUP HOUSING ENQUIRIES**

Contact: ISH 2010 Secretariat Sea to Sky Meeting Management Suite 206, 201 Bewicke Avenue North Vancouver, BC V7M 3M7 Canada

T: + 1-778-338-4142 F: + 1-604-984-6434

ish2010@seatoskymeetings.com

# **Sponsorship & Exhibit Opportunities**

We're pleased to acknowledge the generous support of our Sponsors (listed below and on the <a href="Meeting website">Meeting website</a>). There are still some excellent Sponsorship and Exhibitor opportunities available, but space is filling fast. The exhibit floor is over 85% full! We are looking forward to showcasing industry leaders to over 4,000 of the world's leading specialists. If you are interested in finding out how your company can reach this exclusive audience, please contact:

Rosemary Casson Sponsorship & Exhibitor Sales ISH 2010

T: +1 604-984-6449 F: +1 604-984-6434

sponsorship@vancouverhypertension2010.com

## **Vancouver Celebrity Watch**

What do Michael J. Fox, Kim Cattrall, Steve Nash, Sarah McLachlan, Ryan Reynolds and Eric McCormack have in common? Click here and watch the 'You Gotta Be Here' video to find out!

With so much to see and do in Vancouver, be sure to extend your stay! <u>Click here</u> for complete details on the Optional Tour and Social Event Program, including registration.

# **Inquiries?**

For inquiries, please contact the Meeting Secretariat:

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