Be Part of the Medical Community that Defines Global Cardiovascular Risk Reduction.

Vancouver Hypertension 2010 News

August 2010

There are less than 2 weeks left to register for ISH 2010 **and save!** Registration fees increase as of August 16 so register for ISH 2010 today!

Have you booked your accommodations for ISH 2010? The hotel booking deadline is August 15. Visit the ISH 2010 website to view the Official Meeting Hotels.

Have you booked your flight to ISH 2010? Star Alliance has been named the Official Airline and offers a discount up to 20%. Visit the ISH 2010 website to book your flight today!

In this month's News, read all about:

- Latest Scientific Program Highlights
- Stay Connected at the Pan Pacific Hotel
- ISH 2010 Social Events Gala Evening
- Exhibitors at ISH 2010

Scientific Program Highlights

ISH 2010 has been approved for 33.5 Section 1, Mainpro MP and *AMA PRA Category 1 Credits*™.

We invite you to be part of an exciting learning experience on cardiovascular risk; one that you will remember for many years and one which will change your practice or your perspective. Below you will find a sample of the outstanding Scientific Program that will be presented at ISH 2010:

Diastolic Dysfunction at Rest and Exercise in Persons with Hypertension Ha, J-W. Korea

Epigenetic Control of Smooth Muscle Cell Differentiation and Phenotypic Plasticity in Cardiovascular Disease

Owens, G. USA

The Role of T Cells Infiltrating in the Kidney in the Pathogenesis of Hypertension Rodriguez-Iturbe, B. Venezuela

The Pathophysiology of Hypertension in Pregnancy Karumanchi, A. USA

Contemporary Approaches to Smoking Cessation Pipe, A. Canada

Controversies in the Management of Hypertension in Pregnancy Sibal, B. USA

To begin planning your participating, please visit the <u>iPlanner</u> for the most up to date program information.

Stay Connected at the Pan Pacific Hotel

Be sure to book your stay at one of the official meeting hotels when you register for the meeting. Visit the ISH 2010 website for a complete list of <u>official meeting hotels</u>. The hotel booking deadline is **August 15, 2010.**

ISH 2010 offers a selection of hotels that will fit any budget, all within a short walk to the Vancouver Convention Centre. For example:



Stay connected at the Pan Pacific Hotel, the only hotel connected to the Vancouver Convention Centre! The Pan Pacific Vancouver occupies a privileged position atop the magnificent Canada Place complex on Vancouver's dramatic waterfront -- offering panoramic views of the city, harbour, and Coastal Mountains. Sharing Canada Place, a well-known city landmark, are the Vancouver Convention Centre and Vancouver's Cruise Ship terminal, where the famous Alaska cruises depart.

Room (1 King or 2 Double Beds) Single/Double Rate

- Deluxe City View / Deluxe Inner Harbour View: \$285 (213€)
- Deluxe Harbour Mountain View: \$305 (228€)

HOUSING INQUIRIES

Contact: ISH 2010 Secretariat Sea to Sky Meeting Management Suite 206, 201 Bewicke Avenue North Vancouver, BC V7M 3M7 Canada T: + 1-778-338-4142

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ish2010@seatoskymeetings.com

ISH 2010 Social Events - Gala Evening

Wednesday, September 29, 19:00 – 23:00, Vancouver Convention Centre

Featuring fabulous Canadian entertainment and Pacific Northwest cuisine, the Gala Evening will be an opportunity for participants to celebrate another successful ISH Meeting and Canadian hospitality!



This is your chance to unwind, socialize and celebrate in the Signature Ballroom, Vancouver's newest venue featuring floor to ceiling windows looking over Burrard Inlet and the North Shore.

Dinner is offered by one of British Columbia's premier food and wine ambassadors, Executive Chef Blair Rasmussen, who combines local ingredients with a Pacific Rim influence providing a West Coast Cuisine experience to remember. Throughout the evening you will enjoy performances from various groups representing several cultures that make up Canada's diverse population.

Tickets are **\$99** each and can be purchased during the registration process. If you have already registered and would like to purchase tickets, use the Access Key provided to <u>log back in</u> to your registration record.

For more information, please visit the **Social Events** page.

Exhibitors at ISH 2010

ISH 2010 will feature of 30 exhibiting companies and organizations. The exhibit hall will be open from 10:00-18:00 Monday to Wednesday and 10:00-15:00 on Thursday.

To view a complete list, visit the <u>ISH 2010 Exhibition page</u>.

Inquiries?

For inquiries, please contact the Meeting Secretariat:

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