



*Be Part of the Medical Community that Defines **Global Cardiovascular Risk Reduction**.*

Vancouver Hypertension 2010 News

July 2010

There is still time to register for ISH 2010 **and save!** Registration fees will go up after August 15 so be sure to [register for ISH 2010](#) today!

Have you booked your flight to ISH 2010? Star Alliance has been named the Official Airline and offers a discount up to 20%. Visit the [ISH 2010 website](#) to book your flight today!

ISH 2010 would like to thank the over 100 international societies who are promoting this year's Meeting amongst their members and creating awareness of this important event.

In this month's *News*, read all about:

- **Latest Scientific Program Highlights**
- **Investigator Initiated Symposia**
- **Stay Connected at the Pan Pacific Hotel**
- **ISH 2010 Social Events – Gala Evening**
- **Victoria and Butchart Gardens Day Tour**

Scientific Program Highlights

ISH 2010 has been approved for 33.5 Section 1, Mainpro MP and AMA PRA Category 1 Credits™.

There are over 70 internationally recognized experts in the field giving state of the art lectures or speaking at symposia. The focus of ISH 2010 is on global cardiovascular risk because cardiovascular disease remains the leading cause of death in developed countries and is a growing cause of death for countries with emerging economies. The global nature of the 2010 meeting is exemplified by a meeting that is bringing together thought leaders from around the world in its Leading Edge Program. Each of the three streams –pathobiology (basic science), clinical medicine and population science is filled with exciting learning opportunities.

ISH 2010 will truly be a global meeting in its presenters and attendees. It will address the global issues of cardiovascular risk across all diseases leading to cardiovascular risk. It will be an exciting opportunity to network with colleagues from around the world. This meeting has high-level science for every one interested in cardiovascular disease. Regardless of your main interest whether it be the basic pathobiology of disease, clinical medicine, allied healthy perspectives or population health scientists, you will find ISH 2010 rewarding.

Below you will find a sample of the excellent scientific program at ISH 2010:

Gene Polymorphisms and the Systemic Multiple Candidate Gene Approach to Identify Genes for Essential Hypertension

Ogihara, T. Japan

New Drugs and New Targets for the Treatment of Hypertension

Unger, T. Germany

Enlisting Diverse Interest Groups to Effects Change: Lessons from an Environmental Health Experience

Marshall, D. Canada

The Importance of Diabetes and Pre-Diabetes in Hypertension Management

Haffner, S. USA

Advances in Reducing the Burden of Vascular Disease in Diabetes

Chalmers, J. Australia

Genetics of Hypertension and the Risk of Coronary Heart Disease

Boerwinkle, E. USA

Hypertension Control: Addressing Challenges from the Population Perspective

Labarthe, D. USA

I invite you to be part of an exciting learning experience on cardiovascular risk; one that you will remember for many years and one which will change your practice or your perspective. Be sure to review the complete list of [confirmed speakers](#) for ISH 2010.

Investigator Initiated Symposia

In addition to a fantastic Scientific Program, ISH 2010 will feature a number of Investigator Initiated Symposia (IIS) that will provide an opportunity for investigators to showcase their area of research on a more in-depth level than what will be covered in the Scientific Program. The current list of IIS include:

- [Retinal Vessel Analysis - From Risk Assessment to Therapy](#)
- [The Heart and Kidney Interface and the CardioRenal Syndrome](#)
- [Behavioral Cardiology and Hypertension: Current Developments in Assessment and Intervention](#)
- [The Pathogenesis of Essential Hypertension: Focus on Salt, Stress and Obesity](#)
- [The Endocrine Heart – 30 Years Later](#)

Registration information, location, dates and times vary by IIS, please visit the [IIS Program page](#) for more information

Stay Connected at the Pan Pacific Hotel

ISH 2010 is pleased to offer a selection of hotels that will fit any budget, all within a short walk to the Vancouver Convention Centre. Visit the ISH 2010 website for a complete list of [official meeting hotels](#).

Be sure to book your stay at one of the official meeting hotels when you register for the meeting.

Stay Connected at the Pan Pacific Hotel – the only hotel directly connected to the Convention Centre



The Pan Pacific Vancouver occupies a privileged position atop the magnificent Canada Place complex on Vancouver's dramatic waterfront -- offering panoramic views of the city, harbour, and Coastal Mountains. Sharing Canada Place, a well-known city landmark, are the Vancouver Convention Centre and Vancouver's Cruise Ship terminal, where the famous Alaska cruises depart.

Room (1 King or 2 Double Beds) Single/Double Rate

- Deluxe City View / Deluxe Inner Harbour View: \$285 (213€)
- Deluxe Harbour Mountain View: \$305 (228€)

GROUP HOUSING INQUIRIES

Contact: ISH 2010 Secretariat
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ISH 2010 Social Events – Gala Evening

Wednesday, September 29, 19:00 – 23:00, Vancouver Convention Centre



This is your chance to unwind, socialize and celebrate in the Signature Ballroom, Vancouver's newest venue featuring floor to ceiling windows looking over Burrard Inlet and the North Shore. Dinner is offered by one of British Columbia's premier food and wine ambassadors, Executive Chef Blair Rasmussen, who combines local ingredients with a Pacific Rim influence that provides a West Coast Cuisine experience to remember.

Throughout the evening you will enjoy performances from various groups representing several cultures that make up Canada's diverse population. Featuring fabulous Canadian entertainment and Pacific Northwest cuisine, the Gala Evening will be an opportunity for participants to celebrate another successful ISH Meeting and Canadian hospitality!

Tickets are **\$99** each and can be purchased during the registration process. If you have already registered and would like to purchase tickets, use the Access Key provided to [log back in](#) to your registration record.

For more information, please visit the [Social Events](#) page.

Victoria and Butchart Gardens Day Tour

There is so much to see and do in Vancouver; be sure to extend your stay! Visit the [Optional Tour and Social Events Program](#) page for complete details on all of the available tours and for registration information.

July Feature: Victoria and Butchart Gardens Day Tour

Monday, September 27, Thursday, September 30 and Friday, October 1



The day begins with a coach transfer from the Vancouver Convention Centre to the Tsawwassen Ferry terminal. Our first stop on the island is the world-famous [Butchart Gardens](#), fifty-five acres of wonderful floral display offering spectacular views as you stroll along its meandering paths and expansive lawns. A former quarry site, the gardens were opened to the public in 1915 and have been a Victoria landmark ever since. The

Gardens were designated in 2004 as a National Historic Site of Canada.



From Butchart the coach journeys on to Victoria, a city steeped in English tradition and heritage. You'll have time to stroll along the waterfront of this charming harbour setting, shop, or enjoy Afternoon Tea at the grand Fairmont Empress hotel. In the late afternoon, guests will re-board the coach for the return ferry trip to downtown Vancouver.

For more information, visit the [Optional Tour and Social Events Program](#) on the Meeting website.

Inquiries?

For inquiries, please contact the Meeting Secretariat:

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