

Featuring the American Rose Society Spring National Convention

June 18-24, 2009

World Rose Convention

Westin Bayshore Hotel • Vancouver, British Columbia, Canada

Roses in the Landscape, Discover Vancouver!



Convention Program

www.worldrose-vancouver2009.com



world rose festival '09

worldrosefestival.com

The Vancouver Rose Society is pleased to invite you to the World Rose Festival!

/ Experience the world-class Rose Show, a combined WFRS, VRS, CRS, PNWD, and ARS event.

/ Be inspired by feature display gardens created by favourite local nurseries and garden centres.

/ Peruse the University of BC Bookstore for rosy reads.

/ Take part in free seminars to hone your gardening know-how.

/ Shop the marketplace for choice roses, companion plants, fine art, books, gifts and accessories.

Festival Hours:

Fri, June 19 2:00 pm - 9:00 pm

Sat, June 20 9:00 am - 9:00 pm

Sun, June 21 9:00 am - 5:00 pm

At the brand new Vancouver Convention Centre, 1055 Canada Place, just a 15-minute walk along the seawall.

One complimentary ticket per convention registrant is provided. Additional tickets are available at the door, from \$16.

*The Ultimate
Rose Experience!*





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World Rose Convention Sponsors

Blue Level



Red Level & Attendee Bag



Red Level, Name the Rose Draw & Farewell Dinner Auction



Yellow Level

Gifts in Attendee Bag



Lyn Noble, renowned local botanical artist



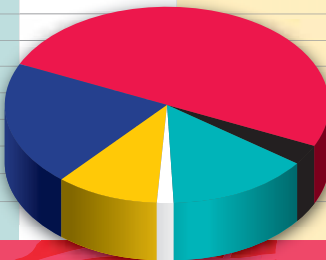
CRABTREE & EVELYN



Attendees by Geographical Region

as of June 2009

Asia	Africa	Australia /New Zealand	Europe	North America	South America
China 15	South Africa 7	Australia 32	Belgium 7	Bermuda 3	Argentina 4
India 3		New Zealand 17	France 25	Canada 112	Chile 2
Japan 52			Germany 12	USA 140	Uruguay 11
Pakistan 5			Italy 5		
			Luxembourg 1		
			Norway 2		
			Romania 22		
			Slovenia 1		
			Spain 3		
			Switzerland 11		
			United Kingdom 13		





Welcome Messages

A Message from the Prime Minister



It is with great pleasure that I extend my warmest greetings to everyone attending the 15th World Rose Convention. I would also like to bid a special welcome to the many international delegates who have travelled to Vancouver for this event.

This week promises to be unforgettable as you gather with your fellow rose lovers from around the world for a comprehensive program featuring insightful daily lectures on this year's theme —Roses in the Landscape—, along with first-rate guest speakers, tours of Vancouver's many breathtaking public and private gardens, and the unique World Rose Festival.

The Right Honourable Stephen Harper, P.C., M.P.
Prime Minister of Canada

A Message from the Premier



On behalf of the Province of British Columbia, I am pleased to welcome everyone to the World Rose Convention being held at the Westin Bayshore in Vancouver.

For rose lovers the world over, the next seven days will prove to be most interesting and inspiring as you focus on your theme of Roses in the Landscape. I understand that several events have been planned including guest speakers, floral displays and exhibits from different countries. In addition to your convention, you will be able to attend the World Rose Festival which is also being held at this time.

Gordon Campbell
Premier of British Columbia

A Message from the Mayor



On behalf of the citizens of Vancouver, and my colleagues on City Council, I want to extend my warmest greetings to all those attending the World Rose Convention.

The World Rose Convention is set to be a spectacular showcase for Rosarians near and far. There will be guest speakers, floral displays and exhibits from around the world. I encourage everyone to come and soak-in expert information from breeders, growers, authors and hobbyists and then try your hand at producing your very own beauties.

Gregor Robertson
Mayor of Vancouver

A Message from the World Federation of Rose Societies



A very warm welcome to all attendees on the occasion of our 15th World Rose Convention.

It is a great privilege and source of joy for nations to meet every three years, in the name of and for the rose, in a deep spirit of friendship.

Thanks to the fantastic work of the organizing committee, everything is ready to welcome you to Vancouver under the most favourable conditions. Therefore let us make the most of every moment of this unique gathering by sharing together our passion for the Queen of Flowers.

I look forward to enjoying this new experience with you.

Dr. Gérald Meylan

President



WWW.WORLDROSE.ORG

Canadian Rose Society



Welcome and Bienvenue to this scintillating sensory celebration.

Who knows better than we Rosarians to take the time to stop and smell the roses?

In this gem of a city, you will see for yourself the beauty of gorgeous gardens, hear fantastic lectures, feel the excitement of rose show competitions and be touched by all the new friendships made and old ones rekindled.

As President of the Canadian Rose Society, "Thank You" to the Vancouver Rose Society for creating this event to remember.

Shari-Lyn Safir

President



WWW.CANADIANROSESOCIETY.ORG

American Rose Society



Welcome to the joint World Federation of Rose Societies, Canadian Rose Society and American Rose Society convention! The members of the ARS are looking forward to seeing our international friends once again at this triennial event. It gives us a good chance to share our love of roses, no matter what language we speak. The convention features a great rose show featuring every type of rose. The rose show will feature the ARS National and Pacific Northwest District trophies, as well as other classes from each society. The Vancouver Rose Society, which is also affiliated with ARS, has done a stellar job putting this convention together with top notch speakers, events and tours – thank you.

Steve Jones

President



WWW.ARS.ORG



Vancouver Rose Society



Welcome to the World!

As President of the Vancouver Rose Society, and on behalf of the Convention Co-Chairs, Brenda Viney and Darlene Sanders, I am happy to extend a warm West Coast welcome to Rosarians from around the world. The Vancouver Rose Society has been busy preparing for this event since 2002, and our goal has been to create an enjoyable and successful Convention experience for everyone.



Vancouver is, in our eyes, one of the "best places on Earth" (to steal a BC Tourism slogan), for its spectacular natural setting, mild climate, and gardening possibilities. It is the kind of place where Rosarians can pursue their passion for all but the most tender varieties, and even those can be nurtured with a little creative "zonal denial."



So, we hope your visit to our little corner of the big world of Roses will be enjoyable, and you will leave with fond memories of your best new Rosarian friends in Vancouver!



WWW.VANCOUVERROSESOCIETY.ORG

Dale Akerstrom
President

Brenda Viney
Convention and Festival
Committee Co-Chair

Darlene Sanders
Convention and Festival
Committee Co-Chair

The Canadian Rose Society

Sharing your love of roses

Proud to be hosting the 2009 WRF Convention



www.canadianrosesociety.org

Convention Information

Registration & Tour Desk

Location: Westin Bayshore Lobby

- Wednesday, June 17 > 12:00 - 17:00
- Thursday, June 18 > 07:30 - 22:00
- Friday, June 19 > 08:00 - 19:00
- Saturday, June 20 > 07:30 - 14:00
- Sunday, June 21 > 07:30 - 14:00
- Monday, June 22 > Closed
- Tuesday, June 23 > 11:00 - 14:00
- Wednesday, June 24 > 11:00 - 14:00

Rose Show Desk

Location: Westin Bayshore Lobby and Vancouver Convention Centre (VCC), West Hall C

- Thursday, June 18 > 10:00 - 22:00 (both locations)
- Friday, June 19 > 04:00 - 09:30 (VCC location only)

Speaker Ready Room

The Speaker Ready Room is available for all speakers and moderators as a meeting place or somewhere to work or take a break.

Location: Westin Bayshore, Chehalis Room (2nd Floor)

- Saturday, June 20 > 07:30 - 18:00
- Sunday, June 21 > 07:30 - 18:00
- Monday, June 22 > 07:30 - 18:00
- Tuesday, June 23 > 07:30 - 18:00
- Wednesday, June 24 > 07:30 - 13:00



Attendee Lounge

The attendee lounge is available for all Convention attendees as a meeting place or simply somewhere to place your coat or take a break.

Location: Westin Bayshore, Capilano Room (2nd Floor)

- Saturday, June 20 > 07:30 - 18:00
- Sunday, June 21 > 07:30 - 18:00
- Monday, June 22 > 07:30 - 18:00
- Tuesday, June 23 > 07:30 - 18:00
- Wednesday, June 24 > 07:30 - 18:00

Poster Displays & Table Top Exhibits

Learn about the activities of some of the national societies of the World Federation of Rose Societies (WFRS) through poster displays, and discover what the following table top exhibitors have to offer:

- 250th Anniversary of Redouté
- American Rose Society
- American Rose Society 2010 National Convention
- Canadian Rose Society
- Calendula Horticultural Books
- Chinese Rose Society Regional Convention 2010
- David Ruston Sculpture Appeal
- Japanese Rose Society
- Vancouver Rose Society Silent Auction
- World Rose Convention 2012
- World Rose Convention 2015

Location: Westin Bayshore, Cypress Room (2nd Floor)

- Saturday, June 20 > 07:30 - 18:00
- Sunday, June 21 > 07:30 - 18:00
- Monday, June 22 > 07:30 - 18:00
- Tuesday, June 23 > 07:30 - 18:00
- Wednesday, June 24 > 07:30 - 13:00



Vancouver Rose Society Gift Store

Visit the Vancouver Rose Society Gift Store at the Convention and shop from an amazing assortment of rose gifts by Canadian artists. Choose from Convention souvenir tea towels by renowned local botanical artist Lyn Noble, ceramic coasters and keepsake boxes, cocktail picks, handmade cards and bookmarks, champagne & rose petal jelly, rose petal scone mix, one-of-a-kind ceramic décor pieces by Toronto artist Eva Gordon, French soap, selected books, tapestries, and more.

Location: Westin Bayshore, Coquitlam Room (2nd floor)

- Friday, June 19 > 12:00 - 16:00
- Saturday, June 20 > 08:00 -13:00 and 16:00 - 19:00
- Sunday, June 21 > 08:00 -13:00 and 16:00 - 19:00
- Monday, June 22 > 12:00 - 16:00
- Tuesday, June 23 > 08:00 -13:00 and 16:00 - 19:00
- Wednesday, June 24 > 08:00 -13:00 and 16:00 - 19:00

Visit the Vancouver Rose Society Gift Store at the World Rose Festival, and shop from a choice selection of roses in addition to a wide variety of fine gifts.

Location: Vancouver Convention Centre, West Hall C

- Friday, June 19 > 14:00 - 21:00
- Saturday, June 20 > 09:00 - 21:00
- Sunday, June 21 > 09:00 - 17:00

Breakfast

For those staying at the Westin who chose to include breakfast in their hotel reservation, breakfast will be served in the Currents Restaurant, located on the Westin's lobby level, daily from 06:30 to 11:00. From June 19 to 23, if the restaurant is full, then you may enjoy the same breakfast in the Seawall Bar and Grill, also located on the lobby level, from 06:30 to 10:00. Please present your breakfast voucher to your server.

For those who did not choose to include breakfast in their hotel reservation, and those not staying at the Westin, there is a range of local cafés within walking distance of the Westin whose doors are open early for breakfast. In addition, the Westin's Currents Restaurant is open for breakfast daily from 06:30 to 11:00.

Blue Edge Organic Café
180 – 510 Nicola Street

Blue Tree Café
551 Cardero Street

Café Villaggio
1506 Coal Harbour Quay

MacDonalds
1701 Robson Street

Subway
1725 Robson Street

Urban Fare
304 Bute Street

White Spot Restaurant
1616 West Georgia Street

Name Badges

In addition to being a means of identification to fellow Rosarians, you are required to wear your name badge for admission to lectures, the Opening Ceremonies and Reception, and are encouraged to wear it during tours and social events. Replacement badges are available at the registration desk at a cost of \$95 CDN per badge.

Speaker Presentations

In an effort to be more environmentally friendly, a CD of Presentations is provided in each attendee bag and consists of speaker presentations submitted as of May 25, 2009. No paper copies are available.

Attendee Bag – Sponsored by the Canadian Rose Society



Enjoy the recycled, non-woven, authentic Northwest Native Art attendee bag filled with gifts and information. These bags were chosen to follow our environmentally friendly mandate and will make great fold-up shopping bags at home. We invite trading of bags amongst attendees! You can also purchase extra bags at the VRS Gift Store. Each bag carries the artwork of a Northwest artist portraying animals of his/her culture.

- Butterfly by Ryan Cranmer, Namgis
- Frog by Eric Parnell, Haida
- Hummingbird by Corey Bulpitt, Haida
- Raven by Wayne Edenshaw, Haida
- Salmon by Eric Parnell, Haida
- Soaring Eagle by Terry Starr, Tsimshian
- Whale by Beau Dick, Kwakwaka'wakw

First Aid

For first aid assistance or in case of a medical emergency, ask any hotel staff, convention volunteers, or the staff at the convention registration desk for help. If you need immediate, non critical care, the nearest walk-in clinic is the Ultima Medicentre located across from the Rex restaurant on the plaza level of the Bentall building complex (across from the Burrard skytrain station). Ultima Medicentre shares an entrance with the Bentall Centre Athletic club. The address is Plaza Level, 1055 Dunsmuir Street. The telephone number is 604-683-8138.

No Smoking

Smoking is not permitted during convention sessions or anywhere inside the hotel, including guest rooms.

Business Centre / Internet Access

Internet access is available through the hotel's business centre located on the lobby level. The centre is open 24 hours for hotel guests and offers the following services:

- Photocopy Machine
- Fax Machine
- Internet
- PC Workstations
- Laptop plug-in workstation

Non-hotel guests need to see the front office manager to gain access to the business centre.

If you are a registered hotel guest, wired or wireless internet access is available in your hotel room.

Liability

Attendees and volunteers take part in the World Rose Convention and Festival at their own risk.



Daily Lecture Series Schedule

Saturday, June 20

STANLEY PARK BALLROOM

Moderator: Patrick White

08:30 - 09:30

Modern Roses for the Pacific Northwest

Brad Jalbert, Canada

In Brad's words, he "lives, eats and breathes roses in the Pacific Northwest". He has a rather unique point of view on roses in this region and on how people grow them, as they represent his work and his hobby. Brad's talk will incorporate a photo show of the best and most popular varieties growing in this area; the work he has done with our public rose gardens; gardening practices in our climate, including pesticides; and the important factors that will encourage people in this area to plant and grow the best in modern roses.

09:30 - 10:30

Species Roses in the Landscape as Used in the Montreal Botanical Garden with an Introduction to MBG's 12-year-old IPM Program

Claire Laberge, Canada

Claire Laberge has been in charge of the Rose Garden at the Montreal Botanical Garden (MBG) for the last 20 years and has judged rose shows in Canada and abroad for almost as long. She begins her talk by describing how Integrated Pest Management has changed the environment of the rose

garden. After a brief overview of the MBG Rose garden, she speaks in more detail about the MBG's award winning Species Rose Collection. She explains how wild roses are classified and then lists her ten best hardy species roses for the garden. The whole lecture is lavishly illustrated with photos taken at the MBG.

10:30 - 11:30

The History of Roses in Canada

Alec Globe, Canada

"Roses in Canada" explores five topics in five minutes each, except for the last one. First is how the country's rose species have met medicinal needs and changing scientific interests. Second is every rosarian's passion—roses in home gardens from the seventeenth century onward. Third follows how increased interest in roses led to the establishment of rose societies and large rose growing businesses. Fourth comes the creation of public gardens featuring roses. Finally, half of the talk will look at the hybridizing of roses suitable for Canada's various climates.

11:30 - 12:30

A Tribute to Felicitas Svejda: Sub Zero and Explorer Roses Hybridized

Patrick White, Canada

Patrick White will discuss Dr. Felicitas Svejda's life work, achievements, and legacy.

Sunday, June 21

STANLEY PARK SALON 1 & 2

Moderator: Bob Price

08:30 - 09:30

Exploring New Zealand, its Gardens and their Roses

Doug Grant, New Zealand

This lecture will follow the development of the rose in New Zealand starting with the first introductions in 1814 by the early missionaries, to the influence of French breeding, the influence of William Lippiatt as nurseryman, breeder and exhibitor and the influence of New Zealand rose breeding on the development of rose gardens, both public and home gardens. The popularity of the rose will be illustrated with examples from many public rose gardens that have been developed in New Zealand over the last 100 years since the establishment of the first public rose garden at Hagley Park in Christchurch in 1910.

09:30 - 10:30

Classic Roses in the Garden Landscape

Peter Beales, England

I will discuss roses as companion plants within the landscape of the garden and promote them as good mixers with most other genera. The pictures will show roses in different aspects and positions, namely mixed in with shrubs and herbaceous plants, but also as wall plants on obelisks, pillars, trellises and arches; adjacent to water; growing into the branches of trees; as hedges and specimen plants in their own space; as well as in pots and containers. Interspersed amongst

these pictures will be examples of some of my favourite roses and a few of my company's more recent introductions.

10:30 - 11:30

New Roses - New Trends. Impressions of the International Baden-Baden Rose Trials

Markus Brunsing, Germany

Since 1952, new rose varieties have been tested at the Beutig rose trials garden, located in Baden-Baden, Germany. Beutig is one of 24 trial gardens worldwide under the patronage of WFRS, where new varieties are grown, evaluated and awarded prior to their commercial introduction. This discussion centers on the trends in new roses seen at Beutig; for instance, the decrease in hybrid tea roses, the tendency in floribunda roses for simple flowers with attractive stamens, and the focus on disease resistant and tolerant roses. There is a constant need for new rose varieties to account for new color and form trends and improved inner qualities.

11:30 - 12:30

Healthy Soil - Healthy Roses

Lakshmi Sridharan, USA

All plants including roses shop for nutrients in the soil. While plants can synthesize food material, raw materials for synthesis come from the soil. A soil should be healthy, rich with adequate amounts of macro and micronutrients that are essential for a plant to carry on all its biological activities (growth, reproduction, completion of life cycle). Health of a soil depends on its physical, chemical characteristics and biological components.



Sunday, June 21

STANLEY PARK SALON 3

Moderator: Patrick White

08:30 - 10:00

Future Rose Stars

Amanda Beales, England
Beatrice Barni, Italy

The future of the rose world is changing the way we think about roses - disease resistance, varieties to grow, landscaping with roses, etc. Two of the bright young stars coming up in the rose world, Amanda Beales and Beatrice Barni, have grown up in the family business and are now well on their way to making their own names in research, breeding and teaching.

Hybridization is one of the most interesting and exciting processes that nature can offer, but becoming a breeder is not easy. Each time we admire the charm and beauty of a rose plant in full bloom, it is hard to imagine the many difficulties that have been faced and overcome during the creation of that new rose variety.



10:00 - 11:00

Earth-Kind - The Science Behind Carefree Roses

Deborah Benge-Frost, USA

Imagine growing beautiful roses without fertilizers, pesticides, deadheading or pruning and with less water. It's been proven through numerous demonstrations and scientific research by Texas AgriLIFE Extension Service, the A&M University System. Beautiful, healthy roses can be grown in an environmentally wise manner using Earth-Kind principles. Earth-Kind® uses research-proven techniques to provide maximum horticultural enjoyment while preserving our environment. Earth-Kind uses the best of organic and traditional gardening principles to create a horticultural system that is effective and environmentally responsible.

11:00 - 12:00

Earth-Kind - The Next Generation in Rose Horticulture

Gaye Hammond, USA

Roses that thrive without fertilizers or sprays, without pruning or deadheading, without regard to soil type or climatic conditions and do so with a 70% reduction in supplemental irrigation have finally become a reality! Gaye's program offers a visual tour of Earth-Kind Rose Research sites demonstrating that it is possible to successfully grow fabulous landscape roses in no-care environments. The program includes an in-depth discussion and presentation of the roses that have received Texas A&M's "Earth-Kind" designation, as well as the roses currently under evaluation in Phase 1 of the National Earth-Kind Rose Research program.

Tuesday, June 23

STANLEY PARK SALON 1 & 2

Moderator: Barb Munton

08:30 - 09:30

Polyanthas - Old is New Again

Steve Jones, USA

Polyanthas are considered an old rose class since they were popular in the late 1800s and early 1900s. They evolved into the hybrid polyanthas, aka floribundas which were very popular, even today. But are the polyanthas an extinct class? This talk will cover the history, current and future discussions about this class and whether they have a future.

09:30 - 10:30

The City of Sakura Rose Garden
(Kusabue-no-oka), Japan

Katsuhiko Maebara & Yuki Mikanagi,
Japan

The City of Sakura Rose Garden was opened on April 29, 2006. Three weeks later, we welcomed 80 rose lovers from overseas who took the post-convention tour of the WFRS World Convention. The garden then was just like a newborn baby. However, our guests looked happy, strolling among their favourite roses, and commenting on its rare roses. Though most of the roses were not fully grown, the serene atmosphere of the garden in the municipal woods seemed to provide a relaxing time at the end of the busy convention schedule. What has happened since then?

10:30 - 11:30

The International Heritage of Scots Roses
Peter Boyd, Canada

Rosa spinosissima, the wild Scots Rose, was cultivated in Britain from at least the 16th century. The first **double coloured** Scots Roses were raised in Scotland in about 1800 but by 1830, hundreds of 'varieties' were available and were carried by emigrants around the world. Most 19th century varieties and hybrids were based on Western European forms of the species. In the 20th century, a taller-growing Asiatic form of the species ('Altaica') was used in breeding hardy shrub roses. The Scots Roses have survived in old gardens and by deserted settlements around the world. The romantic heritage of these charming and garden-worthy roses is being rediscovered.

11:30 - 12:30

House of Meilland

Alain Meilland, France

Alain Meilland will discuss the 5 generations of "Meilland" rose breeders - Who they are, what roses they bred, and what are the family connections (for example, between Joseph Rambaud, Francis Dubreuil, Antoine Meilland, and Marie Louise Meilland). Alain will discuss the evolution of the Rose in relation to his family: in the garden, in the landscape, in the house, in a vase.



Tuesday, June 23

STANLEY PARK SALON 3

Moderator: Bob Price

09:30 - 10:30

Vacunae Rosae - Portrait of a New Roman Rose Garden

Gian Paolo Bonani, Italy

The lecture presents the fundamental principles guiding the garden designer to give shape and life to a brand new venture in rose gardening in Italy.

The Vacunae Rosae is the case study, a garden of about two hectares located in Roccontica, 40 km north of Rome, in the Sabina region. The name of the garden recalls the protection of the place by the pre-Roman Goddess Vacuna, donor of fertility and prosperity. The visitor is brought to admire, step by step, the major rose families, the historical periods of rose creation, the great hybridizers, the geography of rose growing in the world.

10:30 - 11:30

Remembering the Roses Hybridized by Hungarian, Gergely Márk

Eva Kigyóssy-Schmidt, Germany

Eva provides an overview of the life work of Gergely Márk. She will discuss the task of accumulating a database of over 15,000 photographs of the 600 known Márk roses and how she outlined the distinctive particularities of the rose breeding activities which makes Márk roses well known for being frost resistant, with outstanding foliage, scent, bloom, color, and visible stamina.

Wednesday, June 24

STANLEY PARK SALON 1 & 2

Moderator: Bob Price

08:30 - 09:30

Royal Roses: from Queen Victoria to Present Day British Royalty

Sheenagh Harris, South Africa

This presentation is not technical at all, but light hearted and hopefully enjoyable for rosarians from around the world. It is about Roses named for British Royalty and in some cases for the occasion for which they were named, starting with Queen Victoria through to her children and their children up to and including the present generation. The latest royal rose is Highgrove, introduced in May at the Chelsea Flower Show.

09:30 - 10:30

Roses on the Move - Tracing How and Where Roses Traveled From Earliest Times to the Present

Helga Brichet, Italy

The lecture covers the history of the migration of the genus Rosa from its remotest times, assisted by the elements and other forms of life. During the pre-Christian era, the early and medieval époques of history in Europe and the Middle East, the adventures of the Rose, following eternal caravan routes, and transported by galleons of war and religion within the Mediterranean basin, are considered. Colonization, the growth of specialized rose nurseries and rose-breeding dynasties as well as the passion for gardening, which engulfed all spheres of society, has undoubtedly assisted the Rose in its triumphal march around the globe.

10:30 - 12:30

Meet the Rose Hybridizers - Up Close & Personal

Moderator: Tommy Cairns

Beatrice Barni, Italy

Brad Jalbert, Canada

Alain Meilland, France

Thomas Proll, Germany

The forum will attempt to extract the panelists' secret philosophies while exploring personal anecdotal tales from the past embellished with a modicum of humor spiked with wit. This is a golden opportunity to delve into their past, present and future dreams. The audience will also be invited to participate by asking questions from this international panel of famous rose breeders representing the great houses of Europe and North America who have made unique contributions to the profession and are contemporaneously active in the 21st century.

Wednesday, June 24

STANLEY PARK SALON 3

Moderator: Patrick White

08:30 - 09:30

Rose Gardens and Exhibitions in Subtropical Areas and their Cultural Role in Local Society

Hui Wang, China

The Pearl River Delta (PRD) is the low-lying area alongside the Pearl River estuary where the river flows into the South China Sea. It enjoys a subtropical monsoon climate: summer is long and hot with adequate rainfall, and winter is warm and dry. Despite the climate, the PRD saw many successful rose gardens founded through soil melioration, drainage, and selection of suitable rose

varieties. Examples are the rose garden of the Renmin Park in Shenzhen, Frankfurt Rose Garden of the Liuhuahu Park in Guangzhou, and Potrues Rose Garden in Conghua. These gardens have been playing unique roles in the local culture, international cultural exchanges, and tourism.

09:30 - 10:30

Heritage Roses Found in Old Gardens Along the Atlantic Coast of Norway Between 58° N Latitude and the Arctic Circle

Per Salvesen, Norway

Heritage Roses are garden roses that have existed since 1940, either by withstanding competition and neglect in a garden no longer cultivated or by being propagated and shared among people by inheritance, from mother to daughter or among friends and neighbors. They include Old Garden Roses and some early Modern Roses. In this sense, a total of more than 70 different Heritage Roses have so far been recognized along the Norwegian coast, of which about a dozen have not yet been possible to identify with any known cultivar.





CONVENTION & FESTIVAL SCHEDULE AT A GLANCE

	Thursday June 18	Friday June 19	Saturday June 20 (Canada Day)	Sunday June 21	Monday June 22	Tuesday June 23	Wednesday June 24
AM	08:15 - 18:30 Fjords & Glaciers Whistler Day Tour	09:00 - 13:00 Vancouver Gems City Tour	08:30 - 12:30 Lecture Series See page 17&18 for room locations	08:30 - 12:30 Lecture Series	07:15 - 22:00 A Day at World Famous Butchart Gardens Group one – 07:15 to 20:00 Group two - 09:00 to 22:00 (Please refer to your ticket for your departure time.)	08:30 - 12:30 Lecture Series	08:30 - 12:30 Lecture Series
			09:00 - 21:00 World Rose Festival and Rose Show	09:00 - 17:00 World Rose Festival and Rose Show	07:00 - 19:30 Victoria Day Tour		
PM	13:00 - 17:00 Vancouver Gems City Tour	14:00 - 21:00 World Rose Festival and Rose Show West Hall C, Vancouver Convention Centre See page 22 for walking directions	13:00 - 18:15 City Rose Gardens Tour	13:00 - 17:30 Botanist Pride Tour		13:00 - 18:30 Fraser Valley Rosarians Tour (without dinner & Minter Gardens)	13:00 - 18:30 Vancouver Rosarians Tour
			13:00 - 17:00 Vancouver Gems City Tour	13:00 - 18:00 Forests & Mountains: Capilano Suspension Bridge & Grouse Mountain Tour		13:00 - 22:30 Fraser Valley Rosarians Tour (with dinner and Minter Gardens)	
Evening	18:00 - 20:00 Evening Meet and Greet at hotel Westin Currents Restaurant & Lounge	17:30 - 18:30 Opening Ceremonies West Ballroom C, Vancouver Convention Centre See page 22 for walking directions	18:45 - 22:00 Dinner at the Museum of Anthropology	19:00 - 22:00 Sunset Dinner Cruise See page 22 for walking directions			19:00 - 20:00 Farewell Dinner Reception Grand Ballroom, Westin Bayshore Hotel
		18:30 - 20:00 Welcome Reception West Ballroom D, Vancouver Convention Centre					20:00 - 23:30 Farewell Dinner

All tours depart promptly from outside the Westin Bayshore's front entrance (unless otherwise specified). Be ready to board 15 minutes prior to departure.

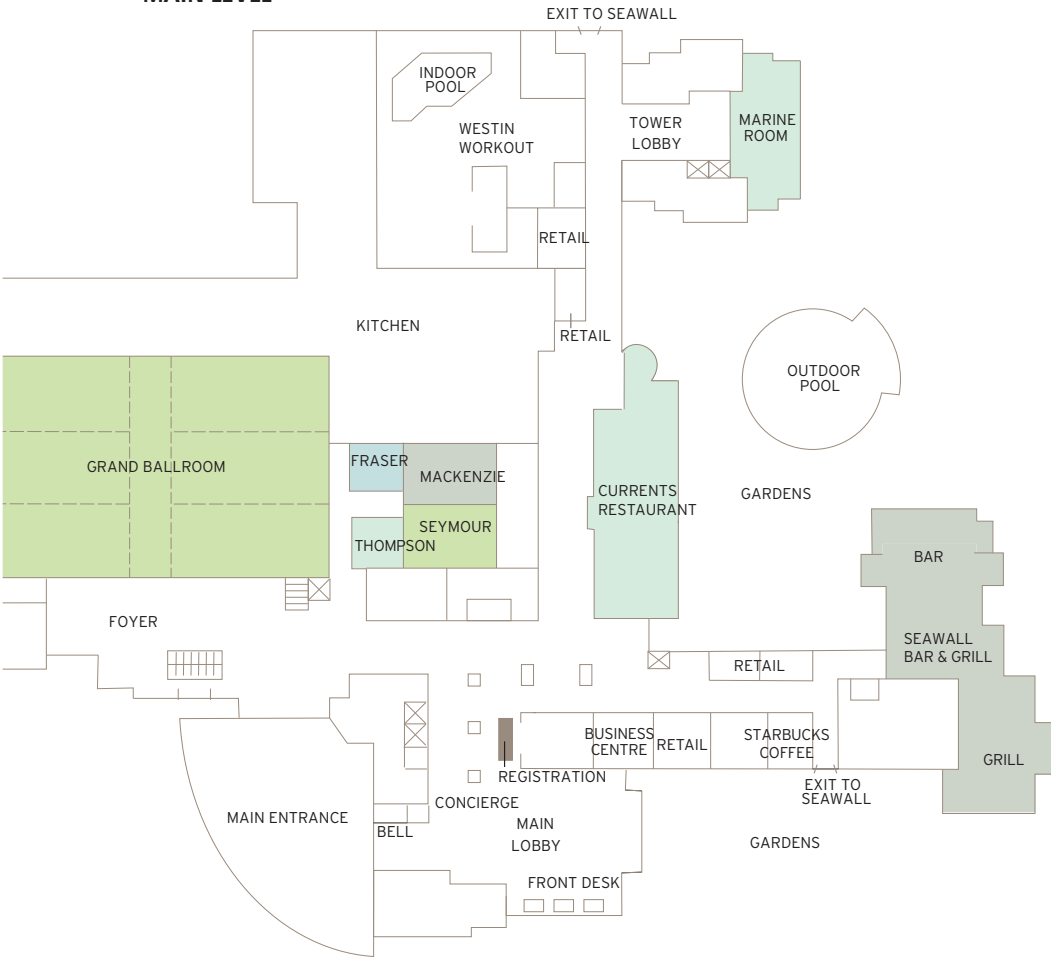
LECTURES AT A GLANCE

The Lecture Series takes place at the Westin Bayshore Hotel, the Convention Venue.

Time	Speaker	Topic	Location
Saturday, June 20, 2009 - Canada Day			
8:30	Brad Jalbert	Modern Roses for the Pacific Northwest	Stanley Park Ballroom
9:30	Claire Laberge	Species Roses in the Landscape as Used in the Montreal Botanical Garden with an Introduction to MBG's 12-year-old IPM Program	Stanley Park Ballroom
10:30	Alec Globe	The History of Roses in Canada	Stanley Park Ballroom
11:30	Tribute to Felicitas Svejda Presented by Patrick White	Canada Sub Zero and Explorer Roses Hybridized	Stanley Park Ballroom
Sunday, June 21, 2009			
8:30	Beatrice Barni Amanda Beales	Future Rose Stars	Salon 3
10:00	Deborah Bengé-Frost	Earth-Kind - The Science Behind Carefree Roses	Salon 3
11:00	Gayle Hammond	Earth-Kind - The Next Generation in Rose Horticulture	Salon 3
8:30	Doug Grant	Exploring New Zealand, its Gardens and their Roses	Salon 1 & 2
9:30	Peter Beales	Classic Roses in the Garden Landscape	Salon 1 & 2
10:30	Markus Brunsing	New Roses - New Trends. Impressions of the International Baden - Baden Rose Trials	Salon 1 & 2
11:30	Lakshmi Sridharan	Healthy Soil - Healthy Roses	Salon 1 & 2
Tuesday, June 23, 2009			
9:30	Gian Paolo Bonani	Vacunae Rosae - Portrait of a New Roman Rose Garden	Salon 3
10:30	Eva Kigyóssy-Schmidt	Remembering the Roses Hybridized by Hungarian, Gergely Márk	Salon 3
8:30	Steve Jones	Polyanthas - Old is New Again	Salon 1 & 2
9:30	Yuki Mikanagi & Katsuhiko Maebara	The City of Sakura Rose Garden (Kusabue-no-oka), Japan	Salon 1 & 2
10:30	Peter Boyd	The International Heritage of Scots Roses	Salon 1 & 2
11:30	Alain Meilland	House of Meilland	Salon 1 & 2
Wednesday, June 24, 2009			
8:30	Hui Wang	Rose Gardens and Exhibitions in Subtropical Areas and their Cultural Role in Local Society	Salon 3
9:30	Per H. Salvesen	Heritage Roses Found in Old Gardens Along the Atlantic Coast of Norway Between 58° N Latitude and the Arctic Circle	Salon 3
8:30	Sheenagh Harris	Royal Roses: from Queen Victoria to Present Day British Royalty	Salon 1 & 2
9:30	Helga Brichet	Roses on the Move - Tracing How and Where Roses Traveled From Earliest Times to the Present	Salon 1 & 2
10:30 (2 hours)	Beatrice Barni Brad Jalbert Alain Meilland Thomas Proll Moderator: Tommy Cairns	Meet the Rose Hybridizers - Up Close & Personal	Salon 1 & 2



MAIN LEVEL



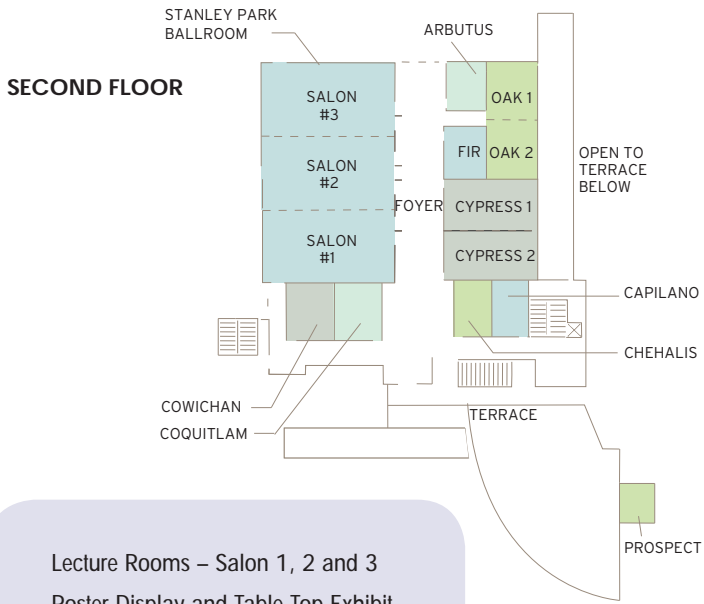
Breakfast, daily – Currents Restaurant

Breakfast, June 19-23 – Currents Restaurant and Seawall Grill

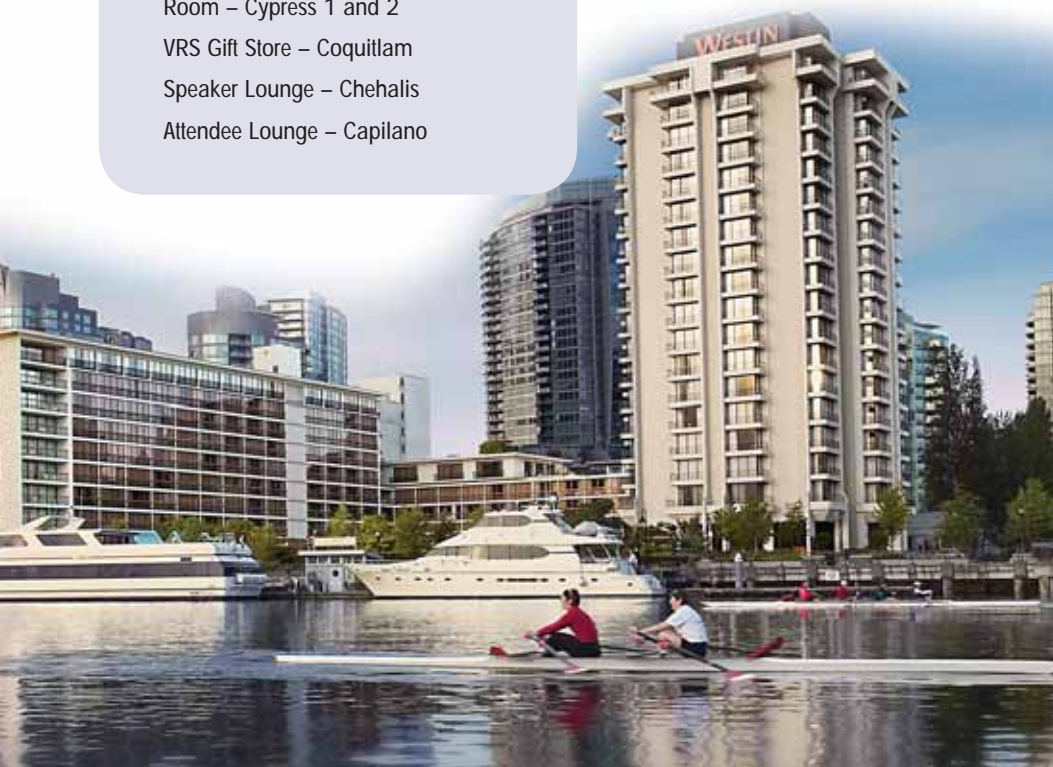
Registration Desk – Opposite elevators in the main lobby

Farewell Dinner – Grand Ballroom

WESTIN BAYSHORE HOTEL FLOOR PLAN



- Lecture Rooms – Salon 1, 2 and 3
- Poster Display and Table Top Exhibit Room – Cypress 1 and 2
- VRS Gift Store – Coquitlam
- Speaker Lounge – Chehalis
- Attendee Lounge – Capilano



Visit the Vancouver Rose Society **GIFT STORE**

Coquitlam Room | 2nd Floor of the Westin Bayshore

Many unique rose gifts by Canadian artists



- Convention souvenir tea towel by renowned local botanical artist, Lyn Noble
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- Rose petal scone mix
- One-of-a-kind ceramic décor pieces by Toronto artist, Eva Gordon
- French soap
- Selected books
- Tapestries



STORE HOURS

Friday, June 19 > Noon to 4pm

Saturday, June 20 > 8am to 1pm and 4pm to 7pm

Sunday, June 21 > 8am to 1pm and 4pm to 7pm

Monday, June 22 > Noon to 4pm

Tuesday, June 23 > 8am to 1pm and 4pm to 7pm

Wednesday, June 24 > 8am to 1pm and 4pm to 7pm

Pre-purchased tickets for tours and social events are provided in your name badge envelope. Visit the registration desk to find out availability should you wish to purchase tickets on-site.

If you are a registered Convention attendee, you do not require a ticket to attend the Opening Ceremonies and Reception, but are required to wear your name badge.

Daily Tours

All tours depart promptly at the start time indicated from outside the Westin Bayshore's front entrance (unless otherwise specified). Please be ready to board 15 minutes prior to departure. Gourmet lunch bags will be provided as you board the bus for those tours that include lunch. Tickets are required.

BUTCHART GARDENS TOUR

There are two departures: Group 1 departs at 07:15 and Group 2 departs at 09:00. Please refer to your ticket for your departure time. Lunch will be served at Butchart Gardens.



FAREWELL DINNER AND LIVE & SILENT AUCTIONS

Location; Grand Ballroom, Westin Bayshore Hotel

19:00 - 20:00: Reception

20:00 - 23:30: Dinner & Auctions

Tickets are available at the registration desk until Sunday, June 21 at 14:00.

Price: \$125 per person

Have you ever wanted to have a rose named after you or a loved one? Join Rosarians from around the world and Vancouver to find out if you are the lucky recipient of this opportunity at the Live Auction during the Farewell Dinner! Brad Jalbert of Select Roses is donating a beautiful mini flora rose in a lovely warm peach color, that is yet un-named. If yours is the highest bid, this could be your once-in-a-lifetime opportunity to name a rose as you please.

The Silent Auction will have gardening, theatre, musical, wine, jewelry and rose-related items for you to view and bid on starting on Saturday, June 20 (Cypress Room, 2nd Floor), and leading right up to the Farewell Dinner on Wednesday, June 24.

Come and participate in some friendly bidding that ultimately will lead to bragging rights and enjoy a memorable evening complete with traditional West Coast fare, local wines and the World Federation of Rose Societies awards presentations. Enjoy the Reception Trio by Starlight Reverie featuring Marjorie Cullerne, on violin, Peter Leclerc on guitar, and Allannah Dow on cello.



**“NAME A ROSE” DRAW AT THE
FAREWELL DINNER**

The winner of the “Name a Rose” draw will be announced during the Farewell Dinner. The draw is sponsored by breeder Brad Jalbert of Select Roses. Those eligible for the draw had to have registered and paid for the Rose Convention by October 15, 2008 and stayed at the Westin Baysshore Hotel.

Directions

**TO THE VANCOUVER CONVENTION
CENTRE**

**World Rose Festival, Rose Show &
Opening Ceremonies and Reception**

Walking is the best option as the new Vancouver Convention Centre (VCC)

is only a 10 to 15 minute walk past some of the most breathtaking scenery the city has to offer. The Westin is connected with the Convention Centre via the seawall. Leaving the Westin, walk along the seawall in an easterly direction (away from Stanley Park). The VCC is the very large building on the water, with a grass roof.

**TO THE SUNSET DINNER CRUISE
Sunday, June 21, 19:00 – 22:00**

Leaving the Westin, walk for about 5 minutes along the seawall towards Stanley Park (in a westerly direction) until you reach Harbour Cruises at the foot of Denman Street.

If you wish to take a taxi, please make arrangements with the hotel's concierge.



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THE WORLD ROSE FESTIVAL, FEATURING THE ROSE SHOW

DURING THE WORLD ROSE FESTIVAL, THE VANCOUVER ROSE SOCIETY (VRS) WILL hold its annual Rose Show and will host the American Rose Society (ARS) 2009 Spring Convention Challenge Classes as well as the World Federation of Rose Societies Classes, the Pacific Northwest District (PNWD) Challenge Classes, and the Canadian Rose Society (CRS) Trophy Classes.

Exhibitors

If you are a Rose Show exhibitor, visit the registration desk to obtain logistical and schedule information or visit www.worldrosefestival.com. See page 7 for registration hours.

Attendees

If you are a registered Convention attendee, then visit the World Rose Festival, which offers an amazing variety of events, all highlighting the beauty of the rose. Thousands of rose blooms will be on display! This is a very unique, one-time event for Vancouver and will be one of the first events to be held at the Vancouver Convention Centre under the green roof.

A complimentary one-day admission ticket is included in your name badge envelope.

Location: Vancouver Convention Centre, West Hall C

- Friday, June 19 > 14:00 - 21:00
- Saturday, June 20 > 09:00 - 21:00
- Sunday, June 21 > 09:00 - 17:00

Royal City Rose by Brad Jalbert



New! Only from Select Roses

Canada's leading rose specialist, Select Roses offers top quality plants including disease-resistant varieties hybridized by Brad Jalbert. Visit the World Rose Festival to order 'Royal City Rose,' dedicated to New Westminster's 150th anniversary, and frilly 'Fortitude' benefitting *Abreast In A Boat*. Two must-have roses for any collector's garden!

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ANCILLARY MEETINGS

All meetings take place at the Westin Bayshore.

Day, Date	Time	Event	Location
Thursday, June 18	14:00 - 16:00	Japanese Rose Society Meeting	Stanley Park Salon 1
Friday, June 19	14:00 - 16:00	Canadian Rose Society Annual General Meeting	Stanley Park Ballroom, Salon 3
	14:30 - 15:15	WFRS Classification and Registration Committee	Seymour Room
	15:30 - 16:15	WFRS Shows Standardization (Judging) Committee	Seymour Room
Saturday, June 20	08:00 - 08:15	American Rose Society Executive Meeting	Oak Room
	08:15 - 17:30	American Rose Society Board Meeting	Oak Room
	14:00 - 16:00	WFRS Executive Committee #1	Seymour Room
	16:15 - 17:15	WFRS International Rose Trials (Judging) Committee	Seymour Room
Sunday, June 21	08:30 - 10:00	American Rose Society Membership Meeting	Oak Room
	14:00 - 16:00	WFRS Council Meeting #1	Salon D, Bayshore Ballroom
	16:15 - 17:45	WFRS Convention Committee	Salon D, Bayshore Ballroom
	18:00 - 20:00	WFRS Awards Committee	Salon D, Bayshore Ballroom
Tuesday, June 23	13:15 - 13:45	WFRS Promotion and Endorsement Committee	Stanley Park Salon 3
	14:00 - 15:30	WFRS Publications Meeting	Stanley Park Salon 3
	15:45 - 16:45	WFRS Heritage Roses Committee	Stanley Park Salon 3
	17:00 - 17:45	WFRS Conservation Committee	Stanley Park Salon 3
	18:00 - 20:00	WFRS Council Meeting #2	Stanley Park Salon 3
Wednesday, June 24	14:00 - 14:45	WFRS Breeders' Club	Seymour Room
	15:00 - 17:00	WFRS Executive Meeting #2	Seymour Room



Hatley Park – Post Tour Sponsor

AMERICAN ROSE SOCIETY

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Official Registry and Checklist — Rosa

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Modern Roses 12

This newest edition includes more than 5,000 new cultivar entries, more than 15,000 updates and corrections and online access to the web-based version. Available at www.ars.org.

The Rose For Today

Sean McCann

From world-renowned author and rosarian Sean McCann, follow the creation of the Mini-Flora™ rose class from its inception to reality and consider its future. Available at www.ars.org.

Limited quantities available for purchase in the Vancouver Rose Society store during the conference.



AMERICAN ROSE SOCIETY
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Co-chairs

Darlene Sanders
Brenda Viney

Advisory

Pamela Erikson

All About Roses Festival Exhibit

Alec Globe
Patrick White

Farewell Dinner Auctions

Wendy Bishop
Khim Mah
Gail Robertson
Kathy Shynkaryk

Lecturers & Tours

Alec Globe
Brad Jalbert
Patrick White
Janet Wood

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Parks & Gardens

Brad Jalbert

Rose Show

Lesley Finlay
Elaine Raine

Rose Show Judges

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Sarah Lewis

The Vancouver Rose Society would like to sincerely thank those members who have become Friends of World Rose 2009 through their generous donations.

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www.vancouverrosesociety.org

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Founded in 1954, the Canadian Rose Society serves over 800 members and is an educational, non-profit organization dedicated exclusively to the cultivation and enjoyment of roses throughout Canada.

www.canadianrosesociety.org



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Lyn Noble is a Canadian botanical artist whose paintings of North

American wildflowers have been shown locally and abroad, including Britain's RHS where they received several top medals. Her fine botanical art prints are from original watercolours painted directly from live plants, and are ready for framing.

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16th

WORLD ROSE CONVENTION

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10 – 18 OCTOBER 2012



2012

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For more information please send your contact details to the Convention Convenor:
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